



**JOB TITLE: Merchandiser**

## **ABOUT NORTH ATLANTIC**

North Atlantic is a diverse and growing, province-wide leader in retail gas and convenience, residential, commercial, and wholesale fuels. For over 30 years, we've built our reputation on quality products, extraordinary service and community engagement. With our people first approach, North Atlantic looks for individuals who take initiative and dynamic personalities committed to fostering a strong team environment. We want people who are known for their positive attitude, authentic communications and personal drive. *Great people. Great products.* That's the North Atlantic difference.

**For more information about the North Atlantic, please visit [www.northatlantic.ca](http://www.northatlantic.ca)**

## **Position Overview**

The primary focus of the Merchandiser is to ensure that our retail stores provide an exciting and engaging environment for our customers. This will be accomplished by working with retail sites to ensure planograms and promotional displays are executed properly. The Merchandiser reports directly to the Category Manager and will work closely with the Territory Managers to deliver effective and impactful merchandising strategies.

If you are an experienced merchandiser looking for an opportunity to work with a diverse and growing company, please submit your cover letter and resume to North Atlantic.

## **Duties and Responsibilities:**

- Implement and maintain instore planograms
- Work with store managers to set up promotional displays and ensure the correct amount of inventory is ordered
- Work with vendors' merchandisers on merchandising plans and planograms set out by head office
- Monitor and execution of instore signage and shelf tags
- Help sites execute promotional activities
- Perform competitor surveys on key categories
- Design new planograms for key weekends and larger sales events
- Create a consistent merchandising appearance across the network
- Other duties as required



### Qualifications:

- Business degree, certificate, or equivalent work experience
- A minimum of two years' experience in a similar role in a related retail environment
- Strong computer skills with proficiency in Microsoft Office. Proficiency in retail management software is an asset
- Knowledge of retail strategies and consumer behavior
- Ability to facilitate merchandise movement, packing, pricing, and replenishment
- Must be organized and detail oriented
- Must be able to lift approximately 10-20lb boxes
- Exceptional ability to design creative and appealing product displays
- Excellent organizational, interpersonal, and communication skills

### **TRAVEL**

- Regular travel to retail sites is required for this role

North Atlantic is committed to Employment Equity. Accommodations during the recruitment process are available upon request for candidates with disabilities.

We offer a competitive compensation and benefits package which include Health and Dental • Wellness Program • Short-Term and Long-Term Disability • Life Insurance • Company Pension Plan with employer contribution • Employee and Family Assistance Program • Free on-site parking • Employee engagement activities

(\*benefits vary based on employment status)

If you are a highly motivated team player, have the qualifications, and are prepared to meet the challenges as outlined, apply by submitting your resume and cover letter to [careers@northatlantic.ca](mailto:careers@northatlantic.ca).

Candidates are encouraged to apply by **4:30 pm Friday October 7<sup>th</sup>, 2022.**